

COMPANY PROFILE

HALAL WATCH



Since 1985

A Halal Certification & Integrity Protection Agency

halalwatch.us

WHO WE ARE

America's Most Credible Halal Certification Agency

Since 1985, Halal Watch has granted internationally recognized certificates to businesses seeking authentic halal compliance. Our signature on your certificate is a mark of prestige accepted in 190+ global markets.

40+

Years of
Authority

100+

Certified
Clients

190+

Global
Markets

We are the **only halal certification agency headquartered in Upstate New York and the Capital Region** recognized by state and federal government, and trusted by institutions, manufacturers, and exporters nationwide.

The Global Halal Market

\$2.3
Trillion

Global Halal Economy

2 Billion+

Muslim Consumers Worldwide

50+

Countries With Formal
Halal Import Requirements

4.45
Million

Muslims in the United States
(estimated)

The halal market is one of the fastest-growing sectors in the global economy. Your certification is your entry point.

Source: State of the Global Islamic Economy Report 2023/24 · Pew Research Center

LEGALLY RECOGNIZED

Officially Registered. Fully Compliant.



Registered Trademark
No. 4728733



NY State DOS ID No.
No. 6649638



Recognized S-Corporation
U.S. Government
Classification



Agriculture
and Markets

Registered Halal Certifying
Organization
NY Dept. of Agriculture
& Markets

► Operating Standard

Halal Integrity Protection Standards (HIPS), issued by the USDHS the only national halal standards body in the United States

"Our leadership has been appointed by the New York State Governor to serve on interfaith and food policy advisory committees. We maintain ongoing formal collaboration with the NYS Department of Agriculture and Markets on matters of halal enforcement, policy, and consumer protection."



OUR CLIENTS

GSO 993 · MS 1500 · UAE 2055-4 · ISO 22000



مركز الاعتماد الخليجي
GCC Accreditation Center

Gulf Cooperation Council
(UAE, Saudi Arabia, Kuwait, Bahrain,
Qatar, Oman)



الهيئة السعودية للمواصفات والمقاييس والجودة
Saudi Standards, Metrology and Quality Org.

Saudi Arabia (sgs.com)



(Expected 2026)

(Malaysia (islam.gov.my)



BADAN PENYELENGGARA
JAMINAN PRODUK HALAL
KEMENTERIAN AGAMA RI

(Expected 2026)

Indonesia (bpjph.halal.go.id)



United States Department
of Halal Standards

(halalstandards.org)



New York, USA (ny.gov)



Central Islamic Council of
Thailand

(cicot.or.th)



Muslim Judicial Council
South Africa, Est.

(mjc.org.za)



National Independent
Halaal Trust

(halaal.org.za)

Approval Recognition

(Expected 2026)

Our certifications are accepted in over
halal export markets worldwide

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

LEADERSHIP YOU CAN TRUST

Imam Mansoor Rafiq Umar

CEO & President, Halal Watch

- > Graduate, Darul Na'im Institute for Arabic & Islamic Studies.
- > Chaplain Imam, University at Albany (SUNY).
- > Gubernatorial Appointee NYS Office of Faith, Executive Committee.
- > Active Member, NYS Interfaith Advisory Council.
- > Attended the SGIE report release at USDA headquarters in Washington, DC
- > Speaker & Panelist National Halal Industry Conferences
- > Advisory Role NYC Dept. of Education Halal School Food Program (43+ public schools; recognized as national model)
- > Formal Partnership University Auxiliary Services (UAS) at SUNY Albany





Mission, Vision And Values

Mission

To provide transparent, rigorous, and internationally recognized halal certification services that empower consumers, strengthen business compliance, and uphold the integrity of the global halal supply chain guided at all times by the principles of Islamic law and U.S. regulatory standards.

Vision

To be the most trusted halal certification body in the United States setting the standard for halal compliance, consumer protection, and institutional partnership, domestically and globally.

Our Core Values

INTEGRITY

Accountability

TRANSPARENCY

Community

EXCELLENCE

Innovation

LEADERSHIP YOU CAN TRUST

Comprehensive Halal Certification Across All Industries

> FOOD & BEVERAGE

Meat & poultry, cheese & dairy, beverages, natural flavours, food service & catering.

> MANUFACTURING & INDUSTRIAL

Pharmaceuticals, nutraceuticals, chemicals, and private label brands

> INSTITUTIONAL

Schools, correctional facilities, universities, and government food programs

> COSMETICS & PERSONAL CARE

Halal-compliant skincare, cosmetics, and personal care products

> RETAIL, PACKAGING & LOGISTICS

Grocery stores, meat departments, packaging, and distribution operations

> EXPORT CERTIFICATION

International halal market access in 190+ countries including Malaysia, UAE, Indonesia, Saudi Arabia, Singapore, South Africa, and Thailand.

The Certification Process

From Application To Certificate

1 Step

Initial Consultation

(1 Business Day)

Speak with our specialists. Receive a clear explanation of requirements and a detailed quote within hours.

4 Step

Documentation Submission

(Same Day)

Upload required documents via our secure portal ingredient lists, supplier approvals, and production flow charts.

2 Step

Proposal Approval

(Same Day)

Review and approve the certification proposal. A confidentiality agreement protects your proprietary business information.

5 Step

Halal Audit

(1 Business Day)

Our trained auditors inspect sourcing, equipment, sanitation, cross contamination controls, and halal slaughter procedures.

3 Step

Down Payment

(Same Day)

Submit a 50% deposit to begin your certification process and secure your timeline on our audit calendar.

6 Step

Certificate Issuance

(1 Business Day)

After approval and final payment, receive your official halal certificate recognized internationally in 190+ markets.

Most
certifications
completed in
2-3 weeks.



OUR APPROACH

We Work With You, Not Just For You.

Certification at Halal Watch is a strategic, long term partnership not a transaction. We provide dedicated support from first contact through certification and beyond.

◆ PRE-CERTIFICATION CONSULTING

We prepare you before the audit begins.

◆ EDUCATION OVER CHECKLISTS

We teach compliance, not just pass/fail

◆ MANDATORY STAFF TRAINING

All Halal Personnel complete our HSIT Training program (Mandatory Requirement, Effective)

◆ ONGOING SURVEILLANCE

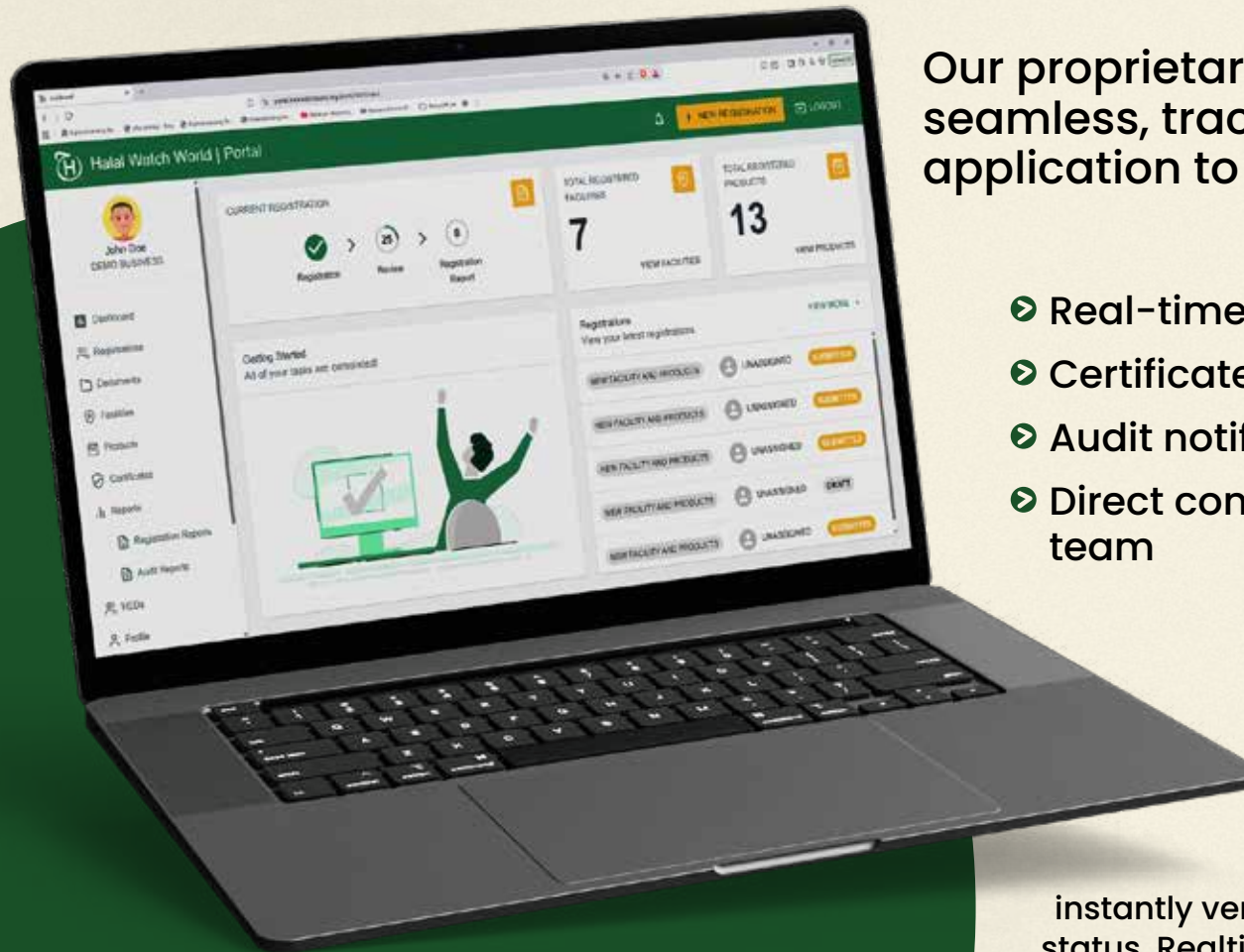
Structured post-certification support through our Inspection Monitor Cycle

◆ TRANSPARENT PRICING

Competitive, clear pricing with no hidden fees. Full proposal within hours.

CERTIFIED. TRACEABLE. VERIFIABLE.

The Halal Watch Client Portal



Our proprietary portal makes certification seamless, traceable, and verifiable from application to certificate.

- Real-time application tracking
- Certificate access & download
- Audit notifications & renewal reminders
- Direct communication with the certification team

Every certificate includes a scannable QR code

instantly verifying product, facility, and certification status. Realtime, tamper proof transparency at every point in the supply chain.

portal.halalwatch.org

Trusted By Industry Leaders

From family run operations to national brands certifying excellence since 1985.



Texas Pete Sauces

One of America's leading hot sauce brands



Aramark

National institutional food service provider



SUNY

State University of New York's premier campus dining partner



Nounós Creamery

Artisan handcrafted dairy and premium creamery products



Sodexo

Global food services and facilities management



Golden Platter

Premium all-natural food products brand serving quality-conscious consumers.

OUR TEAM

A Multidisciplinary Team

Our team spans Islamic studies, food science, biotechnology, engineering, and international business. Every certification is backed by rigorous, multidisciplinary expertise.



Imam Mansoor
Rafiq Umar

CEO & President



Sheikh Darweesh
Muhammad

COO



Moulana
Tameem Allie

Client Success Manager



Dr. Asma Khan

Director, Halal Education
& Training



Abdullah
Fredericks

Lead Technical Auditor



Masood

Technology Director



Hannah Grace
Biolena

Lead Technical Auditor



Khalil Abdullah

Field Inspection Auditor



Ustadz Amrullah
Akadhinta K

SE Asia Representative

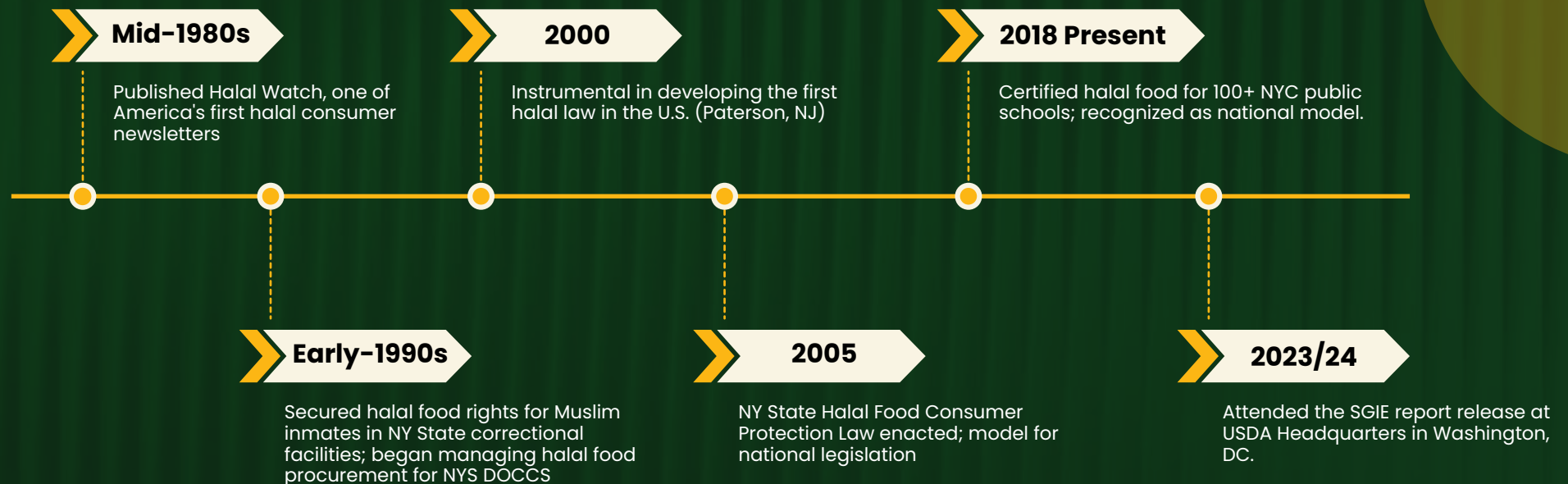


Uzma Rana

Web Developer and
SEO Specialist

OUR MILESTONES

Years of Impact





HALAL WATCH



Monday–Thursday: AM–PM EST

Friday: AM–PM EST



+1(877) HALAL-WW · 1+(877) 425-2599



support@halalwatch.us



www.halalwatch.us



portal.halalwatch.org



halalwatch.us/needs-assessment-questionnaire/



1972 New Scotland Rd, Unit #1022, Slingerlands, NY 12159 |

Ready To Get Certified?

Join 100+ companies that trust Halal Watch to certify their products
for the world's billion halal-conscious consumers.

Contact Us



HALAL WATCH CORP

The Gold Standard

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