

COMPANYPROFILE

HALAL WATCH

A Halal Certification & Integrity Protection Agency

Origins in 1985

halalwatch.us



WHO WE ARE

Halal Certification For Defined Scopes

Organization-reported halal-industry heritage began in
1985 with the Halal Watch newsletter and industry monitoring; certification services began in 1990. Acceptance depends on scope and destination.

40+

Years of Authority

SCOPE

Defined review

DECISION

Authorized review

We are the **only halal certification agency headquartered in Upstate New York and the Capital Region** recognized by state and federal government, and trusted by institutions, manufacturers, and exporters nationwide.

Global Consumer Spending

$2.60

Trillion

Six consumer sectors
DinarStandard, 2024

$3.56

Trillion

Six consumer sectors
DinarStandard projection, 2029

SCOPE

Product, facility, buyer
and destination conditions

4.05

Million

People identifying as Muslim
in the United States, 2020

Market demand and requirements vary by product, buyer and destination.
Certification does not itself guarantee commercial or acceptance outcomes.

Source: DinarStandard State of the Global Islamic Economy Report 2025/26 · Pew Research Center, 2020

PUBLIC RECORDS

Credentials & Standards



Standards framework

Applicable HIPS standards guide the proposed certification scope; this is distinct from accreditation.

Certification requirements are determined by approved scope, applicable HIPS standards and verified destination or scheme requirements. Decisions follow separate review and authorization.

HIPS 1001-1003 - APPLICABLE TO APPROVED SCOPE

مركز الاعتماد الخليجي GCC Accreditation Center GAC directory HPC 0134	Destination requirements	Destination requirements
Destination requirements	HIPS standards framework	New York filing 27 Sep 2023
CICOT record Accredited HCB Active 15 Jul 2025–15 Jul 2028	Scope & verification	Scope & verification

Scope & Verification

Certificate acceptance must be confirmed for the intended product, facility, destination, importer and current authority requirements.

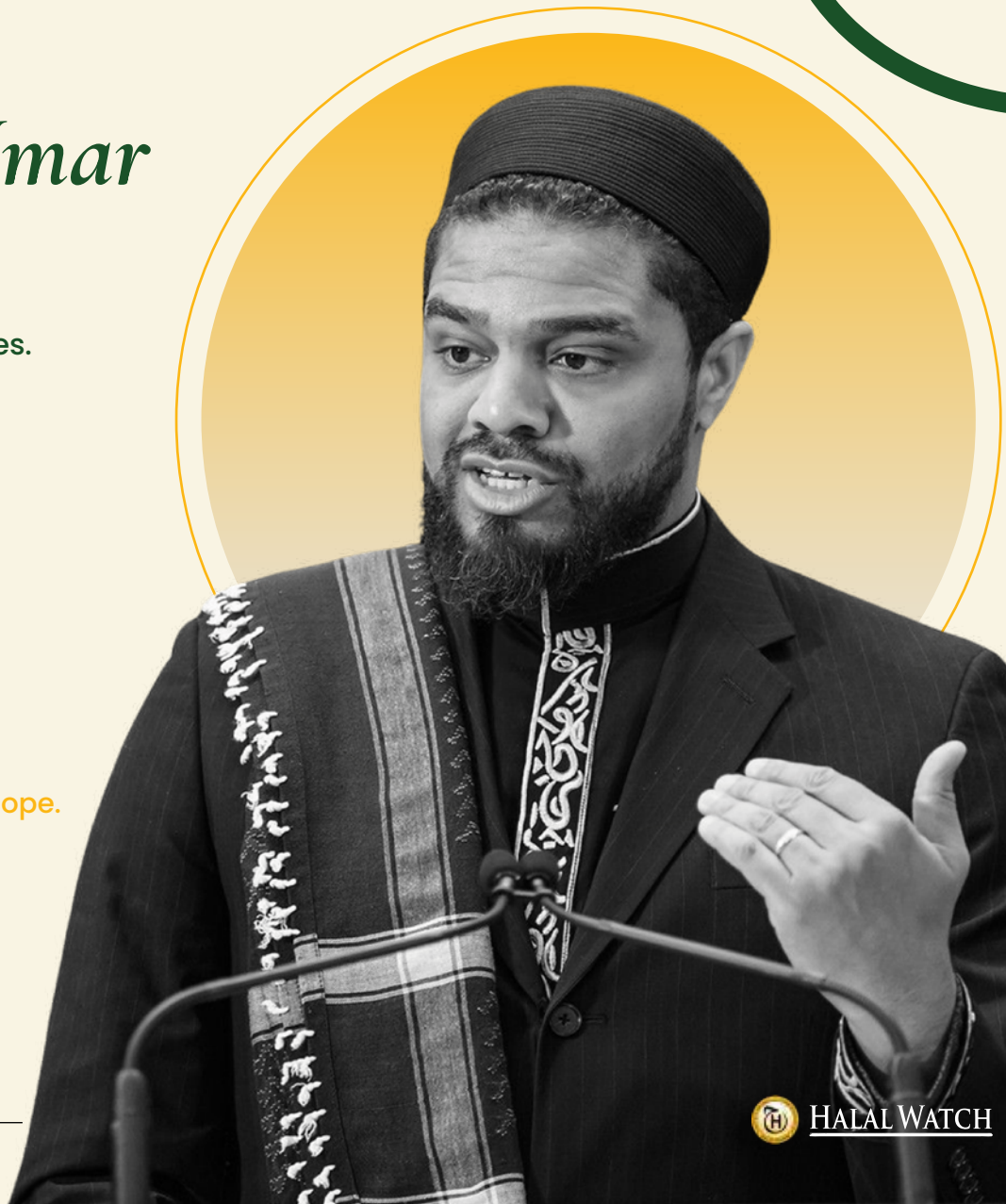
بسم الله الرحمن الرحيم

LEADERSHIP YOU CAN TRUST

Imam Mansoor Rafiq Umar

CEO & President, Halal Watch

- Graduate, Darul Na'im Institute for Arabic & Islamic Studies.
- Chaplain Imam, University at Albany (SUNY).
- Executive Committee member, NYS Office of Faith.
- Active Member, NYS Interfaith Advisory Council.
- Attended SGIE report release in Washington, DC
- Speaker & Panelist National Halal Industry Conferences
  Halal school-food activities are reviewed by defined scope.
-
- Institutional service requirements are reviewed by defined scope.



6. _____

HALAL WATCH



Mission, Vision And Values

Mission

To provide transparent, rigorous halal certification services for defined scopes, supporting consumer confidence and business compliance under applicable Islamic principles and requirements.

Vision

To be the most trusted halal certification body in the United States setting the standard for halal compliance, consumer protection, and institutional partnership, domestically and globally.

Our Core Values

INTEGRITY	TRANSPARENCY	EXCELLENCE
Accountability	*Community*	*Innovation*

LEADERSHIP YOU CAN TRUST

Halal Certification For Defined Scopes

FOOD & BEVERAGE

Products, facilities and applicable requirements define the scope.

COSMETICS & PERSONAL CARE

Scope is assessed against applicable product and scheme requirements.

MANUFACTURING & INDUSTRIAL

Activities are reviewed under the applicable certification scheme.

RETAIL, PACKAGING & LOGISTICS

Facilities, products and activities are reviewed by defined scope.

INSTITUTIONAL

Opportunities depend on applicable procurement and service requirements.

EXPORT CERTIFICATION

Confirm acceptance for product, facility, destination, importer and current authority.

The Certification Process

Scope Review To Decision



1 Step

Scope Discussion

(Defined scope)

Discuss proposed products, facilities, activities and intended markets.

2 Step

Written Proposal

(Scope-specific terms)

The written proposal identifies applicable services, fees, payment terms and scheduling.

3 Step

Proposal Terms

(As stated in proposal)

Payment terms are stated in the accepted written proposal for the engagement.

4 Step

Evidence For Review

(Requested information)

Provide information requested for the proposed scope and applicable review.

5 Step

Audit Activity

(As required by scope)

Audit activity follows the approved scope and applicable requirements.

6 Step

Authorized Decision

(After separate review)

An authorized decision follows review; earlier stages do not guarantee issuance.



OUR APPROACH

We Work With You, Not Just For You.

Certification at Halal Watch is a strategic, long term partnership not a transaction.We provide dedicated support from first contact through certification and beyond.

PROCESS INFORMATION

We explain the process and proposed scope.

INDEPENDENT DECISIONS

Decisions are based on applicable review and audit evidence.

SCOPE-ASSIGNED ACTIVITY

Audit activity is assigned for the approved scope; an audit does not issue a certificate.

ONGOING OBLIGATIONS

Surveillance, changes and renewal depend on the applicable scheme,
conditions and certification documents.

WRITTEN PROPOSAL

The written proposal identifies applicable services, fees and payment terms.

ACCOUNT-BASED. SCOPE-AWARE. REVIEW-LED.

Halal Watch Client Login



Client login access is account-based; available functions depend on permissions, scope and the stage of review.

- Client login
- Account permissions
- Scope review
- Verification requests

Certificate Verification

Use the current verification route provided with the certificate or contact Halal Watch with the certificate identifier. Read verification against the stated scope and current status.

halalwatch.us

Scope & Verification

Engagements are assessed by product, facility and applicable requirements.

Product & Facility Scope Review	Service Requirements Scope Review	Campus Dining Scope Review
Dairy & Specialty Scope Review	Facilities & Food Service Scope Review	Prepared Foods Scope Review

OUR TEAM

A Multidisciplinary Team

Team roles span Islamic studies, food science, biotechnology, engineering, and international business.



Imam Mansoor Rafiq Umar

CEO & President



Sheikh Darweesh Muhammad

COO



Moulana Tameem Allie

Client Success Manager



Dr. Asma Khan

Director, Halal Education & Training



Abdullah Fredericks

Lead Technical Auditor



Masood

Technology Director



Hannah Grace Biolena

Lead Technical Auditor



Khalil Abdullah

Field Inspection Auditor



Ustadz Amrullah Akadhinta K

SE Asia Representative

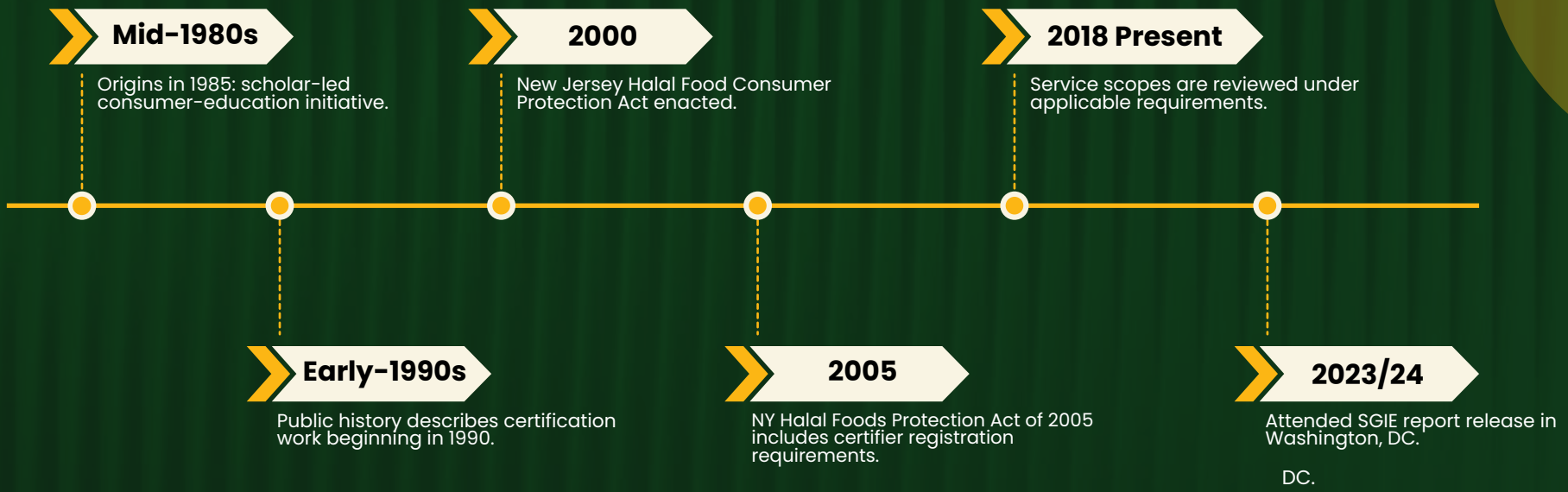


Uzma Rana

Web Developer and SEO Specialist

ORGANIZATIONAL HISTORY

Origins & Context



HALAL WATCH

Ready To Get Certified?

Begin with your products, facilities, activities and intended markets.

Contact us for current hours

Contact Us

+1(877) HALAL-WW · 1+(877) 425-2599

support@halalwatch.us

www.halalwatch.us

halalwatch.us

halalwatch.us/needs-assessment-questionnaire/

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HALAL WATCH WORLD

The Gold Standard

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